

# GREEN PLANICA 2023

ACTION PLAN



## FIS NORDIC WORLD SKI CHAMPIONSHIPS PLANICA 2023

The FIS Nordic World Ski Championships Planica 2023 is the biggest winter sports event to take place in Slovenia in 2023. It will be held in Planica between February 21 and March 5. The Organising Committee has taken a committed and professional approach to the demanding preparation, but above all we intend to take an important step forward in the organisation of sustainable sports events. Every sports event, regardless of its size and nature, is tied to the natural and social environment in which it takes place. It is a two-way relationship: the environment has an effect on the event, and the event affects the environment. By implementing the principles of sustainable development, our objective is to actively reduce adverse effects and increase the beneficial effects of the event in order to establish a positive legacy. We intend to utilise the communication potential of the World Cup to raise awareness and promote changes in the actions of individuals and organisations in favour of sustainable development. In this regard, everyone can make a "green commitment" within the framework of the sustainable Green Planica 2023 project according to their conscience.

Based on carefully selected objectives, we have prepared the foundations upon which to implement practical measures. We will build on the previous experience of domestic and foreign institutions and experts in this field. We wish to be different, and to set an example to facilitate the organisation of sustainable sports events for all future event organisers. We will continuously monitor the realisation of the objectives set and, where necessary, make appropriate changes. Facing this important challenge, we expect all participating stakeholders to come forward and make their contributions with a positive attitude toward sustainability.

In the end, all of our positive and negative experiences from the organisation of this event will be compiled – together with those from the organisation of the 2022 European Women's Handball Championship – into a guide for organisers of similar future events.

We wish to conclude with a thought which we came across when studying good practices and which will be our inspiration and encouragement: "Sustainable development also means that we make use of our unlimited capacity for reason instead of the limited resources of nature."  
(Juha Sipilä)

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### **GREEN TEAM**

**Dr. Maja Zalaznik**

**Dr. Miha Lesjak**

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## SUSTAINABILITY ACTION PLAN - PLANICA 2023

AREA	OBJECTIVE No.	OBJECTIVE	MEASURE No.	MEASURE	
<b>SOCIAL RESPONSIBILITY</b>	1	Collaboration with the local community and local organisations	1	We will establish collaboration with local organisations (cultural, environmental, etc.) for all Planica 2023 events and activities.	
	2	Integration of volunteers from local and broader communities	2	Integration of 700 volunteers from local and broader communities.	
	3	Participation in the ECO School project - a challenge for school children	3	Agreement with ECO School representatives for participation in the project: How to become an environmentally friendly fan at sports events.	
			4	Design of the "Vita in Planica" picture book with sustainability content.	
	4	Enrolment of young ski jumpers and cross-country skiers in clubs	5	In collaboration with ski jumping and cross-country clubs, we will increase the enrolment of young jumpers and skiers by 10%.	
<b>MOBILITY</b>	5	Reduction of transportation	6	We will prepare a sustainable mobility plan for the mobility needs of the event.	
			7	We will promote carpooling for car transportation to Planica.	
			8	60% of the scheduled meetings will be held online (reduction of participant transportation).	
			9	As part of the entire event, we will reduce transportation by 10% compared to previous events.	
	6	Mobility carbon footprint reduction	10	We will provide footpaths, cycling routes and cross-country ski tracks for arrivals to Planica (green types of mobility).	
			11	In collaboration with our transportation partners, we will provide additional train (Jesenice) and bus transportation to Planica and back.	
			12	We will promote a 10 km/h reduction of driving speed for car transportation.	
			13	We will provide free train transportation for all visitors with tickets and accreditations.	
	<b>WASTE</b>	7	Waste reduction and separate waste collection	14	We will promote the principle of reducing waste (all items that visitors bring to Planica should also be taken back home with them).
				15	We will remind visitors to properly dispose of all waste by carrying it to the area for separate waste collection ("green islands").
16				We will provide a sufficient number of bins for separate waste collection and visible messages/instructions regarding waste separation.	
17				Clear instructions on proper waste management for all who participate in the organisation of the event.	
18				Defining the locations and points of highest waste generation rate in the waste management plan.	
19				Use of recycled materials and paper for accreditations and other labels.	
20				At the venue, we will provide "volunteers for sustainability" to help visitors with the proper disposal of waste.	
21				Establishing a deposit system for reusable cups.	
8		Waste recycling	22	We will use recycled paper for printing, refill cartridges and toners (instead of discarding them) and reduce paper consumption by implementing electronic communication and eliminating unnecessary printing.	
			23	Our suppliers will be required to deliver materials in reusable packaging and reclaim the packaging after delivery.	
		8	Waste recycling	24	Use of 100% recycled packaging (BIO, ECO) by catering service providers.
25				We will make sure no waste is left at the venue after the event. In collaboration with the selected public utility company, we will provide timely disposal of waste in accordance with the sustainability plan.	

<b>VENUE (ENERGY, WATER, NATURAL ENVIRONMENT)</b>	11	Required use of certified products	33	Our partners will be required to submit appropriate sustainability certificates for the products they intend to use.	
	12	Monitoring energy and water consumption (carbon footprint)	34	Setting up a calculator for all participants to calculate their personal carbon footprint.	
			35	In collaboration with our external partner ClimatePartner, we will make an assessment of the carbon footprint calculation for the event.	
			36	In agreement with the selected hotels, we will propose options for more sustainable solutions in the field of energy and water consumption as well as the prevention of food waste at meals (both for athletes and guests).	
			37	We will provide water consumption measurements for different time periods (before, during and after the championships).	
			38	We will provide energy consumption measurements for different time periods (before, during and after the championships).	
			39	In NC Planica and temporary ancillary infrastructure (tents, halls) we will use thermostats (with temperature set to 21 degrees Celsius).	
	13	Sustainable solutions for ancillary infrastructure	40	In places with no drinking water, we will provide drinking fountains and promote the use of personal water bottles.	
			41	We will observe all health and safety requirements for people and the environment, as well as ensure accessibility for everyone (e.g. people with reduced mobility, impaired hearing, impaired vision, the elderly, parents with small children, etc.).	
	14	Visitor-friendly venue, also for people with special needs	42	Use of natural and renewable materials (local, recycled, renewable) at the venue.	
			43	Appointment of sustainability ambassadors (active role of prominent Slovenian athletes).	
	<b>COMMUNICA- TION</b>	15	Sustainability communication plan	44	We will prepare a communication plan with well-defined objectives, measures and performance indicators for implementation of the sustainability project.
				45	The communication plan will be aligned with the plans of partner municipalities (joint sustainability communication and the use of established communication channels).
				46	We will ensure that 25% of all website visitors check the sustainability content.
47				We will inform visitors about the activities that will take place as part of the sustainability event and encourage them to implement sustainable practices into their everyday lives. We will include sustainable development messages in all official releases and communication about the event.	
16		Sustainability content on the website and social networks	48	During the competitions, the official announcer and the official LED screens will repeatedly warn and call on the visitors to observe the sustainability measures.	
			49	We will adequately promote sustainability on the Planica 2023 website and social networks.	
			50	In collaboration with Umanotera, we will hold a consultation entitled "Through sustainable events to a carbon-neutral and resource-efficient society".	
17		Engagement of sponsors in the sustainability activities	51	We will use key insights in the field of sustainability and the experience of the organisers of previous similar sports events to prepare a guide for future organisers of outdoor sports events.	
<b>LEGACY</b>		18	Preparation of a guide on the organisation of a sustainable sports event	52	We will promote the engagement of sponsors in Planica 2023 sustainability projects.
		19	Collaboration with partners and sponsors	53	We will activate sponsors and integrate them in the sustainability action plan activities.
	54			During organisation of the Championships, data will be collected on the number of working hours, the number of overnight stays, as well as average prices, estimates of participants' consumption, income and expenses (by category). An economic analysis (satellite accounts) as well as a survey to monitor satisfaction will be carried out.	
	20	Calculation of the multiplicative and other effects of the WC Planica 2023 event	55	We will establish a dialogue with other event organisers, national institutions and the tourism sector (Slovenian Tourist Board, Tourist Association of Slovenia, local tourist organisations in the region).	
	21	Collaboration with national and other organisations	56	Prior to the start of sports event organisation activities, we will adopt a "green commitment" to sustainability.	
22	Green commitment to sustainability				